

Falls Creek & Mount Beauty

alpinehighcountry.com

THIS WEEK

1st May, 2015

Thank you for your enquiry regarding advertising in this publication.

We are dedicated to providing a relevant and enjoyable information service to the tourist, business and local communities of the Upper Kiewa Valley and Bogong High Plains.

The paper is distributed to all accommodation houses, restaurants, businesses, clubs and flats in Falls Creek, Bogong Village, Mount Beauty, Tawonga, Tawonga South, the Kiewa Valley and a growing range of tourism venues in Bright & Myrtleford.

This publication is now also mailed to over 100 subscribers, media organisations and travel agents throughout the year.

1 COL x 4.0 CM

Subscriptions are available at \$2.00 per edition.



For the winter season, the paper ranges from 16 to 28 pages, printed on quality satin finish stock, saddle-stitched and measures 312mm x 210mm. Each edition will have colour front and back pages and a colour centre spread - offering colour advertising.

Please contact the publisher for quotes on all advertising and for advertising space on the Web Site.

2 COL x 4.0 CM

Falls Creek & Mount Beauty THIS WEEK is now available online at www.alpinehighcountry.com. Each edition is posted 'on-line' and is available from about noon on the day of publication.

Space is available on the site to promote your product or service. The site also features an 'archives' section where previous editions are stored and are easily accessed for reference. You can also check us out on Facebook

Yours sincerely

Ken Bell

3 COL x 4.0 CM

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Wb: www.alpinehighcountry.com Fb: This Week in Falls Creek & Mount Beauty

2015 WINTER PUBLICATION SCHEDULE & RATES

PUBLICATION SCHEDULE

Ed 01 • 05.06.15 • Queen's Birthday Weekend. Official Opening of Snow Season. (C)
Ed 02 • 12.06.15 • Staff Welcome/Training. Snowsports School Hiring Clinics. (C)
Ed 03 • 19.06.15 • Winter Introductions. XC & DH Events Calendars. (C)
Ed 04 • 26.06.15 • Start VIC, NSW & QLD School Hol.s. XC Mini Series 1. (C)
Ed 05 • 03.07.15 • Snow Racer Series. Race Club Auction. Birky Classic. Fast & Female. (C)
Ed 06 • 10.07.15 • Rossignol Cup. Myrtleford Races, King of the Mountain. High Plains Tour. Mini Series 2. YMCA Vic Relay Champ.s(C)
Ed 07 • 17.07.15 • Mim Sodergren Womens Program. VIC XC Junior Champ's. (C)
Ed 08 • 24.07.15 • Karoon Gas Corporate Races. Sled Dog Races Lead In. (C)
Ed 09 • 31.07.15 • AAC & Riverina Club Races. ASSSTC. Sled Dogs. Aus XC Sprint Champ's (C)
Ed 10 • 07.08.15 • Albury Club Races. Rocky Valley Rush. Ski de Femme. Mini Series 3. (C)
Ed 11 • 14.08.15 • FC Storm the Castle. Aus XC Open & Sprint Champ.s. Hoppet Night Sprints. (C)
Ed 12 • 21.08.15 • Kangaroo Hoppet. National Children's Series. Mim Sodergran Program. (C)
Ed 13 • 28.08.15 • Stylewars Aus Slopestyle Champ.s. Hoppet Wrap. Mini Series 4. (C)
Ed 14 • 04.09.15 • Stylewars Wrap. Summer Program of Events. (C)
Ed 15 • 11.09.15 • Onesie Weeeknd. Summer Program of Events. (C)
Ed 16 • 18.09.15 • Start VIC, NSW & QLD School Hol.s. Spring Skiing activities. (C)
Ed 17 • 25.09.15 • School Holiday activities. Season Closes Sun 4th Oct. (C)

ADVERTISING RATES:

DISPLAY

- 1 column (6cm wide) = \$13.00 per cm. 4cp = \$19.00 per cm.
- 2 column (12.5cm wide) = \$23.00 per cm. 4cp = \$39.00 per cm.
- 3 column (19cm wide) = \$33.00 per cm. 4cp = \$56.00 per cm.
- Classified = \$4.90 per line.
- Business Directory = \$5.90 per line.

FORMAT DEADLINE CONTRACT

- Logos and images 300dpi > as jpg attachment.
- Friday 2:00pm prior to publication date.
- A season contract for 16 Winter editions is available offering 15% discount. The contract is secured by payments made four editions in advance: Due dates: 05.06.15; 03.07.15; 31.07.15 & 21.08.15
- All accommodation houses, restaurants, businesses, clubs and flats in Falls Creek, Bogong Village, Mount Beauty, Tawonga, Tawonga South and selected venues in Bright & Myrtleford. Also on-line at www.alpinehighcountry.com

DISTRIBUTION

MAILING LIST INSERTS

- Over 100 subscribers, media organisations & travel agents.
- Not available.

ENQUIRIES

For Information on Advertising or Editorial Contributions please contact:

Ken Bell Mob: 0400 350 488
KC Bell Enterprises Email: kencbell@bigpond.net.au
Kirsten Seaver Email: kseaver@own.net.au

For Payment, Placement of Ads or Subscriptions please forward to:

Phone/Fax: 03 5754 1346
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Postal Address: PO Box 325, Mount Beauty, VIC, 3699. ABN: 22 171 749 807.